

VISUALLY READ TESTS



NOVARUM SMARTPHONE READERS CAN BE USED IN A VARIETY OF VISUALLY READ TESTS FROM: LATERAL FLOW, TO COLORIMETRIC, ELISA AND AGGLUTINATION

GLOBAL MOBILE MARKET



GLOBAL HEALTH MARKET VALUE WILL REACH USD 102.43BN BY 2022*



AT 7.2BN, THERE ARE NOW MORE MOBILE DEVICES IN THE WORLD THAN PEOPLE**



MOBILE HEALTH APPS REACHED 3.2BN DOWNLOADS IN 2016 ***

TEST LOCATION



REMOTE LOCATIONS **IN-FIELD** AND FROM THE POINT OF **CARE AT HOME**.

GROWTH



1

PIONEERS OF DIAGNOSTIC TESTING SOLUTIONS USING SMARTPHONES SINCE 2012

BBI

ACQUIRED BY BBI GROUP IN 2016 TO FORM PART OF BBI SOLUTIONS



NOVARUM SMARTPHONE READERS DEPLOYED IN 4 CONTINENTS

NOVARUM DX™



FIRST **END-TO-END** DIAGNOSTICS TEST READER TO USE ONLY A **SMARTPHONE**



THE RESULTS OF **DIAGNOSTIC TESTS** ARE ACCURATELY READ, **INSTANTLY AVAILABLE** AND **SHARED SECURELY** FROM THE POINT OF CARE

PATENT TECHNOLOGY



ORIGINAL NOVARUM TECHNOLOGY PATENT FILED IN 2011



NOVARUM TECHNOLOGY PATENT GRANTED FOR RUSSIA AND CHINA IN 2016



JAPANESE PATENT APPLICATION GRANTED IN 2017



USA PATENT GRANTED IN 2018

INDUSTRIES



APPLICATION OF **NOVARUM SMARTPHONE TEST READERS** ACROSS A RANGE OF SECTORS: MEDICAL, FOOD SAFETY, **VETERINARY**, AGRICULTURE, AVIATION AND **THE ENVIRONMENT**.

APPLICATION



IMMUNE DISEASE MONITORING AND INFECTIOUS DISEASE DIAGNOSIS



SUPPORTED THE **WORLD'S FASTEST** ON-SITE TEST FOR **LEGIONELLA** USING A **SMARTPHONE**



THOUSANDS OF USERS FOR **IBD MONITORING** USING NOVARUM PATENTED **IMAGE CAPTURE TECHNOLOGY**

novarum[®]
mobile reader solutions